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July 2, 2008

*Via Certified Mail and Email
(digpicz.com@proxy.dreamhost.com)*

Via Email (peter@catonmat.net)

digpicz.com Private Registrant
DreamHost Web Hosting
417 Associated Rd #324
Brea, CA 92821

Peter Krumins

Re: Use of the DIGG™ Trademarks: DIGPICZ
Our File No. 42018-200440

Dear Mr. Krumins:

We represent Digg Inc. in various trademark, unfair competition and other intellectual property matters. As you probably know, our client has been using the DIGG™ and DIGG IT™ trademarks extensively since 2004 in connection with its services offered at <digg.com>. Our client is also using and owns several distinctive graphics, logos, designs, page headers, button icons, scripts, and service names at the digg.com website (together, the “DIGG Marks”). In addition to its common law rights in the DIGG Marks, Digg Inc. is also the owner of trademark registrations throughout the world.

It has come to the attention of our client that you have incorporated the DIGG Marks in your website name and in your domain name. We are concerned that your use of the Digg Marks is likely to confuse Internet users as to the sponsorship or affiliation of your services with our client.

Please understand that our client has no interest in preventing you from offering your services. However, as you may know, trademark owners must prevent the improper use of their marks; otherwise, they may risk losing rights in their marks altogether. In order to protect our client’s rights in the DIGG Marks, we must ask that you refrain from using the DIGG Marks or any other confusingly similar trademarks, including DIG, DUG, DIGG, DUGG, as part of your website name or in your domain name, and Digg’s distinctive graphics and designs, so long as you continue to offer services related to Digg Inc.’s services.

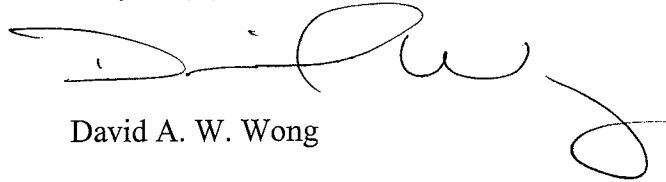
Again, whether you a supporter or competitor of Digg Inc., our client does not wish to prevent you from offering your services and we simply ask that you do so without incorporating the DIGG Marks into your website name, your domain name, or in any other manner that may cause confusion among Internet users. In order to assist you in choosing a new domain name

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and trademark and to avoid confusingly Internet users, we have enclosed a guide regarding use of the Digg Marks.

We thank you for your understanding and ask that you provide us with written confirmation that you will immediately refrain from using of the DIGG Marks as described above by **July 17, 2008**. The request contained in this letter is without prejudice to any action or demand which may be made on behalf of our client in the event that further action is required to address this matter.

Very truly yours,

A handwritten signature in black ink, appearing to read "David A. W. Wong". The signature is fluid and cursive, with a long horizontal stroke at the beginning and a large loop at the end.

David A. W. Wong

Enclosure

Using DIGG™ Brand Features

We here at Digg Inc. support and encourage ideas, services, and tools that use and supplement the DIGG™ services; however, we are also serious about protecting our reputation and brand identity. To help us achieve this goal, we have created this guideline to help others refer to our services without compromising the strength of our trademarks or our brand identity.

Trademark Basics. A trademark is a word, name, symbol or device (or a combination thereof) that identifies the goods or services of a person or company and distinguishes them from the goods and services of others. Digg Inc.'s trademarks include DIGG, DIGG IT, DUGG, DIGG THIS, and other DIGG™ graphics, logos, designs, page headers, button icons, scripts, and service names are registered trademarks, trademarks or trade dress of Digg Inc. in the U.S. and/or other countries, (the "DIGG™ Marks").

Why must Digg protect its Marks? Digg Inc. must be able to assure internet users and others that only the services are offered, sponsored, or endorsed by Digg Inc. actually bear the DIGG™ Marks. Trademark law requires that we not only protect against improper use of the DIGG™ Marks, but also protect against use of confusingly similar marks.

Using the DIGG™ Marks. In order for you to help us protect our marks, we ask the following:

The Dos.

- You may of course use the term DIGG to refer to Digg Inc., the DIGG™ Services, the digg.com website, etc. However, we ask that you do so in a way that does not improperly suggest an affiliation or sponsorship of your website, domain name, or services by Digg Inc.
- Always distinguish the Digg Marks from surrounding text by capitalizing, italicizing, or using a different font for the trademark.
- Always follow your use of the DIGG™ Marks with the ™ in superscript.

The Do Nots.

- Do not incorporate the DIGG™ Marks or any other confusingly similar marks into your domain name, website name, or trademarks.
- Do not alter or modify the DIGG™ Marks, including adding other terms to the DIGG™ Marks to create new words.
- Do not use or display the DIGG™ Marks in a way that implies a relationship or affiliation with, sponsorship, or endorsement by Digg Inc.
- Do not use any trademarks, service marks, trade dress, designs or logos that are confusingly similar to the Digg™ Marks or the look and feel of the DIGG™ website.
- Do not use the Digg™ Marks as verbs or nouns.
- Do not use DIGG™ Marks on any website that contains or promotes adult content, gambling, or otherwise violates applicable law or regulation.